

The 28<sup>th</sup> Iran International Exhibition of

# ELECOMP

Electronic, Computer, E-Commerce and  
Technology Informations

18 - 21 June 2025  
Tehran - Iran

# Message From Head of the Computer Trade System Organization of Iran



Digital economy means the future of the country.

Today, the digital economy is referred to as an alternative to oil. The emergence and rise of large cyber companies around the world is evidence of this, with some of them earning several times the annual income of Iran's oil in just one season.

The important point is that the navigation and establishment of major global companies in the digital economy, due to the nature of technology, rapid changes, and the necessity of making quick decisions, have been carried out by the private sector.

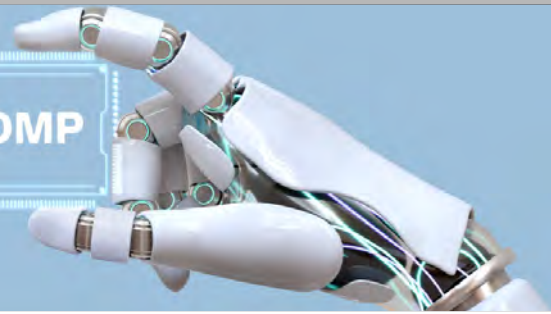
In Iran, a multitude of digital, electronic, and intelligent services are offered and managed by private companies to millions of people, as well as governmental and ruling sectors. Therefore, unraveling the challenges and issues of the private sector in the field of the digital economy means accelerating the development of the country's future. In this regard, the Elecomp exhibition, as the largest digital economy event in Iran, provides not only a platform to showcase the capabilities of the private and governmental sectors, but also is an opportunity for top managers and decision-makers in the country to become familiar with the issues of this sector, with hopes for maximum utilization and beneficial exploitation of this event.

Ali Hakim Javadi  
Head of the Computer  
Trade System Organization of Iran



# About Exhibition

International exhibition of  
**Electronic, computer & E-Commerce**  
Tehran-Iran



The 28th Iran International Electronic, Computer & E-Commerce Exhibition will be held between 18 - 21 June 2025, as the greatest commercial event in Iran's Market of Electronics and Computer Products and services.

ELECOMP is an exceptional opportunity to the activists of this sector inside the country and abroad, to boost their business through establishing strong business links with their counterparts and equip themselves with the proper gear to effective presence and in this huge market.

Since its first edition in 1995, numerous players of this stage in Iran introduce their latest achievements in software and hardware in ELECOMP every year. The event provides a unique opportunity to the activists of this sector to negotiate the possibilities of establishing new business and technological ties to boost their business and increase their share of this huge and ever growing market. The government of Iran which is potentially among the biggest customers of this market, especially because of its plans for deployment of Electronic Government, is strongly promoting presence of Iran's electronic and computer business in international scenes and markets.

And the last edition was held in the 50000 square meter area with the presence of 830 companies active in the various fields of this sector with foreign participant countries include: china, turkey, Korea, Russia, Germany, Italy and India.

# Why You Should Attend Elecomp 2025?

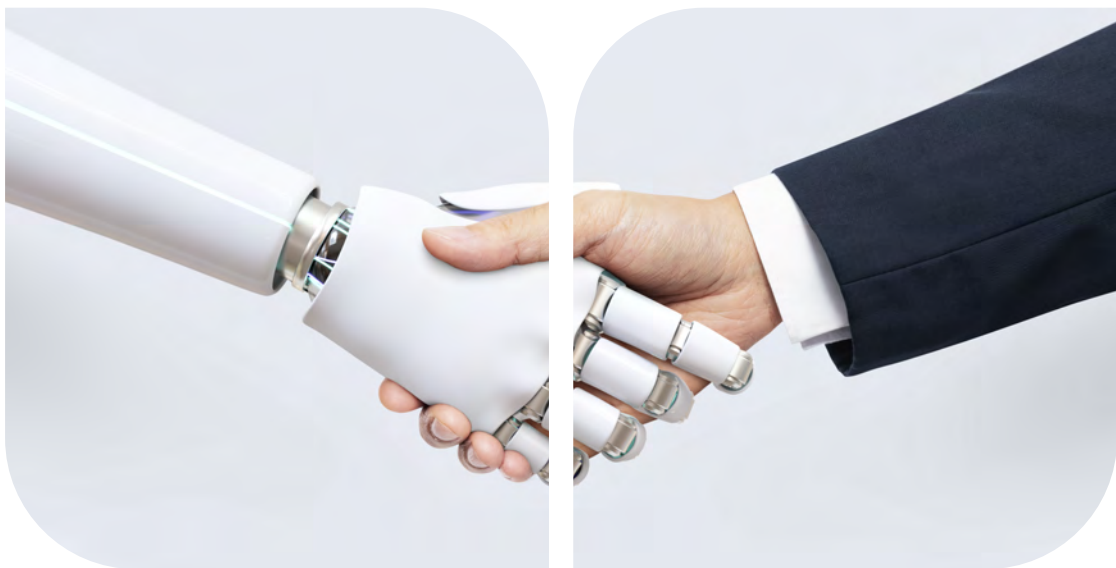
**ELECOMP 2025** is the largest and most influential exhibition for electronics, computer technologies, and e-commerce in Iran. Participating in this event offers a unique opportunity to:

- Gain Market Exposure – Showcase your latest innovations to a broad audience, including top industry professionals, investors, and potential clients.
- Expand Your Business Network – Connect with key decision-makers, government officials, and international tech leaders to explore collaboration opportunities.
- Tap into a Growing Market – Iran's electronic and computer sector is rapidly expanding, supported by government initiatives like e-Government development.
- Global Presence – Join leading tech companies from countries such as China, Turkey, South Korea, Russia, Germany, Italy, and India.
- Stay Ahead of Trends – Discover emerging technologies in AI, cybersecurity, digital economy, and smart solutions through specialized zones like ELECOM TRENDS and ELECOM TALKS.

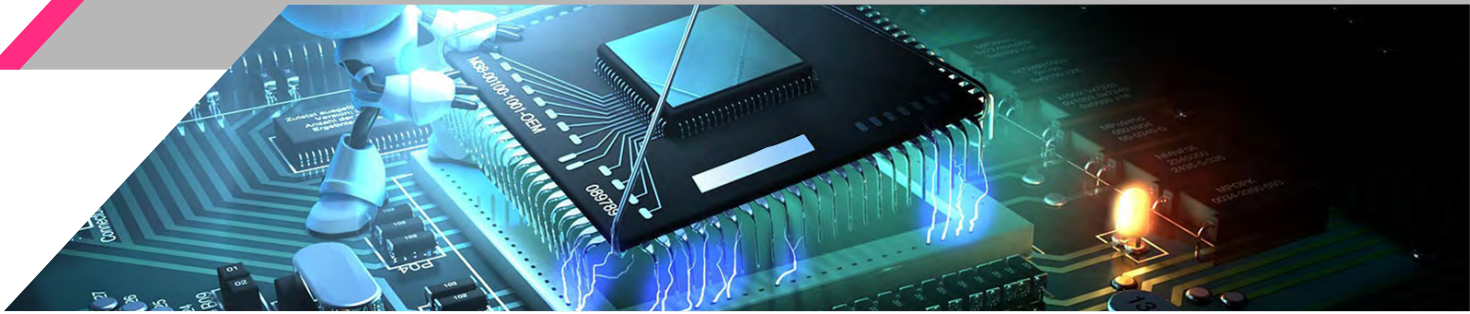


# Benefits of Participating in Elecomp 2025

- Brand Visibility – Increase your company's recognition in one of the most dynamic technology markets in the region.
- Lead Generation – Engage directly with potential buyers, partners, and distributors.
- B2B Opportunities – Establish strategic alliances and partnerships with key industry players.
- Showcase Your Innovations – Present your latest products and services in a professional setting, attracting attention from investors and stakeholders.
- Government & Institutional Support – Leverage strong backing from the Iranian government, which actively promotes the ICT sector.



# Exhibitor Profile



- \* Software
- \* Mobile Apps.
- \* E-Pub.
- \* Computer Game
- \* Website & blog
- \* Antivirus
- \* e-Service
- \* e-Commerce
- \* e-Banking
- \* e-Shop
- \* Security System
- \* Data Protection & Security
- \* GPS & RFID System
- \* Network & Infrastructure
- \* ISP
- \* Data Center
- \* Hardware
- \* Office Digital Equipment
- \* Monitor & Projector
- \* Intelligent Board
- \* Printer
- \* Audiovisual Equipment
- \* Peripheral Devices
- \* Mobile Phone
- \* Tablet
- \* Laptop
- \* Notebook
- \* Computer Institute
- \* Communication and electronic component
- \* Business & Financial Software





# Key Sectors of 28<sup>th</sup> Elecomp

## ELECOM STARS

## ELECOM TRENDS

## ELECOM JOBS

**ELECOM STARS:** This sector was realized with shining of emerging stars, and like the previous 4 periods and with the allocation of double the material and immaterial capacity, is the host of hundreds of enthusiastic and innovative active starts in the competitive sector of startups in the exhibition this year.

**ELECOM TRENDS:** This sector aiming at a demonstration of products, capabilities, and abilities of members on the most recent global trends.

**ELECOM JOBS:** Undoubtedly, the realization of the dream of digital Iran requires growing and enabling valuable HR capitals, which will be present in a separate sector for the first time. Improvement of skills and enabling dynamic HR and leading it towards related businesses and job opportunities is one of the most important objectives of the formation of ELECOM JOBS.



# Key Sectors of 28<sup>th</sup> Elecomp

## ELECOM TALKS

**ELECOM TALKS:** For talks in the fields of digital transformation, digital economy, e-government and making. cities smart and many other strategic and operational categories in the field. of electronics and PC, special sections.

## SMART GOVERNMENT

**SMART GOVERNMENT:** The governmental organizations have exhibited widely their products for the people and private. businesses to seek help from public. capabilities and attract participation to develop government services.

## TAVAN TECH

**TAVAN TECH:** This sector has been designed to enable presence and demonstration of capabilities and abilities of the disable and the handicapped family in the ecosystem of ICT. TAVAN Tech demonstrates the capacities and capabilities of the disabled developers, and facilitates the supply of their products and services for the great national players in order to introduce them into the whole society.





# Statistics Elecomp 2025



# Elecomp 2024 B2B Meetings



Holding about  
B2B meetings



Guests from 10 countries:

Russia	Pakistan
Syria	India
Iraq	Afghanistan
Armenia	Lebanon
China	Yemen



# Elecomp 2024 Technical Panels



Halls of Technical Panels:

Hall 27 , Hall 8,9 , 25A , 25B , 44





Managment and Trade Solutions Co.

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